




WILLIAM WOODS  
UNIVERSITY

# EQUESTRIAN STUDIES

World-Renowned  
Equestrian Program







The first university in the United States to offer a four-year degree in equestrian science, William Woods University has been the name to know in equestrian studies since 1924. With 150 show-quality horses, William Woods equestrian programs combine business skills with strong theoretical riding, teaching and training foundations. These are the skills you will need for a successful career as a trainer, teacher, or manager in the booming \$122-billion-dollar\* equine industry – or virtually any other industry you may decide to enter after graduation.

## TAKE YOUR LOVE OF HORSES TO A HIGHER LEVEL!

\*American Horse Council Foundation. (2018). Economic Impact of the U.S. Horse Industry. Washington: American Horse Council.



# Boldly Take On The World

Our graduates are in amazing fields doing incredible things. And no matter where they are, each one carries with them the community, the attitude, and the values that all began during their time at William Woods University. Our alumni have found successful careers in leading agencies, companies, and organizations:

<i>United States Equestrian Federation</i>	<i>Golden Horseshoe Tack Store</i>
<i>Virginia Intermont</i>	<i>The Blood Horse</i>
<i>Sweetbriar College</i>	<i>University of WI - River Falls</i>
<i>United States Dressage Federation</i>	<i>American Quarter Horse Association</i>
<i>Chronicle of the Horse</i>	<i>Pony of the Americas</i>
<i>Kansas City Carriages</i>	<i>Howard Schatzberg Photography</i>
<i>Appaloosa Horse Club</i>	<i>County Line Equine Practice</i>
<i>Betsy Steiner Dressage</i>	<i>The American Saddlebred Museum</i>
<i>Lyndon Rife Dressage</i>	<i>St. Louis Carriage Company</i>
<i>Liz Austin Dressage</i>	<i>Miller and Associates, Equine Veterinarians</i>
<i>SmartPak</i>	<i>Stephens College, Equestrian Studies</i>
<i>American Royal Museum and Visitors Center</i>	



<i>Peeper Ranch, Lenexa, KS</i>	<i>Arabian Horse Times</i>
<i>Tina M. Konyot Dressage</i>	<i>Bruce Davidson 1976 Olympic Gold Medal Winner Eventing</i>
<i>Sidelines Magazine</i>	<i>Robert Battaglia Arabian Horses</i>
<i>Jan Ebeling, The Acres Dressage</i>	<i>Equine Medical Services</i>
<i>American Morgan Horse Association</i>	<i>Kirkwood Community College</i>
<i>Saddle &amp; Bridle Magazine</i>	<i>La Cense Montana Professional School of Horsemanship</i>
<i>Castle Forbes Stud, County Longford, Ireland</i>	<i>American Saddlebred Association</i>
<i>The National Horseman Magazine</i>	<i>Murray State University, Equine Science</i>
<i>Menlo Circus Club Stables</i>	

**“One of my favorite memories was the opportunity to show horses at Color Breed Congress during my junior and senior years with other Western seat students.”**

~ Ashley Bauer  
'16 MED '17



# A Message from our School Director

JENNIE PETTERSON, M.ED.

Professor and Director,  
School of Equestrian Studies



Horses have been my passion since childhood. I spent my days reading everything I could find on horse care, riding, showing and training. I eagerly waited for each horse magazine to arrive at my door. I will never forget my first riding lesson and my first horse show. 35+ years later and I am still excited to ride

also valued in many non-equine related fields.

As a WWU graduate of the equestrian program, my riding instruction was firmly based on best practices in teaching riding. I understood the theories and philosophies associated with all four disciplines of riding which allowed me to connect with many potential customers. I was confident in my ability to manage show horses both in and out of the tack because I had practiced doing so while I was an undergraduate student. I had ridden with a variety of nationally-recognized clinicians and worked for many industry professionals while in school. This gave me the confidence and support network to successfully make the transition from equestrian student to equestrian entrepreneur.

every time I step into the stirrup. I'm sure that many of you can relate to my experience.

A strong commitment to learning everything you can about horses is just the foundation for turning your passion into your professional career. To transform yourself from a horse enthusiast to an equestrian professional takes special dedication. It requires you to confront and address your weaknesses, to challenge yourself mentally and physically, think critically and quickly, and hone your ability to control your emotions. It is no surprise that these skills are

Equally important was my ability to take a systematic approach to marketing myself, organizing my business, and the daily mechanics of being successfully self-employed. As a student I had the opportunity to give an address on animal rights versus animal welfare at the American Youth Horse Council Symposium. Experiences like this made me that much more confident and capable years later when pitching my plan to direct the Special Olympics Idaho Equestrian Tournament or preparing custom-



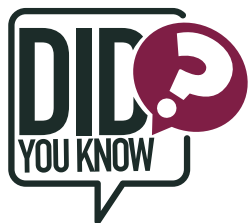
ers and horses for a World Championship horse show. I had been pushed to reach beyond what was easy for me and it prepared me to pave my own path to success in the industry.

My students will face many of the same obstacles that I encountered as a professional in the industry, and my goal is to help them navigate those challenges in the classroom so that they are better prepared once they graduate. The faculty have many decades of experience in all facets of the equine profession. They helped me to grow and

develop and I continue to learn from them today as colleagues. Your classmates will become your professional network which means leaving with an army of industry professionals ready to help you. I am privileged to have a network full of WWU Equestrian graduates.

A career in the horse industry is both challenging and rewarding. Turning your passion into your professional career takes planning, dedication and a willingness to address your weaknesses. We are excited to help you start your journey.

**“The sky’s the limit. This place will put you in touch with people you should know.”**



What combines precise engineering, a thorough understanding of anatomy and kinesiology, and a keen eye for aesthetics? **Saddle design!** The purpose of the riding saddle is to properly position the rider and to distribute the rider's weight evenly over the horse's back. This requires careful construction to accommodate for the build and movement of both horse and rider. Additionally, modern saddles—especially those used in the show ring—are genuine works of art, ranging from the smooth, sleek lines of the jumping saddle to the elaborately tooled leather work and intricate silver that graces the western pleasure show saddle.



**On-Campus  
Equine Facilities**

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**150**

show-quality  
horses on campus

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**2**

heated indoor  
arenas

---

**8**

heated and air  
conditioned tack  
rooms

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**6**

wash stalls with  
hot water

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**4**

turnout paddocks

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**150**

box stalls within  
the four heated  
barns

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**2**

fully equipped  
technology-enhanced  
classrooms

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**USEF**

regulation jumps  
and dressage arena

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# Equipped!

William Woods is fully equipped both on campus and off.

Our large, modern equestrian complex and passionate professional faculty will provide you with an excellent educational experience in both classroom and field. The main equine facilities are all conveniently located on campus, just steps from our residence halls, giving students the rare opportunity to learn efficiently.

Our new Center for Equine Medicine is a 17-acre property located within blocks of the university — ideally suited for continued equine care. You'll work directly with our full-time doctor of veterinary medicine who has an extensive

background in sports medicine, reproduction as well as general equine medicine and surgery.

The state-of-the-art Center for Equine Medicine includes classroom space, an indoor riding arena, four isolation stalls, and a home for the veterinarian and his family, which allows him to be on-site in case of emergency. This facility provides a unique opportunity to participate in a hands-on classroom environment that will enhance your education, including the opportunity to assist with emergency care and treatment, and gain practical clinical experience.





# Champions

are made here

William Woods University School of Equestrian Studies faculty and students are encouraged to participate in a number of national and world championship competitions throughout the year. Showing at these events provides the opportunity to develop important life skills you will need to set yourself apart to 21st Century employers.

You will learn poise, sportsmanship, communication and patience along with the ability to compare your skills in the presentation of a horse against others in the industry at “A” rated shows such as:

*American Royal in Kansas City*

*Color Breed Congress*

*St. Louis National Charity Horse Show*

*Morgan Grand Nationals*

*Kentucky Spring Premier Horse Show*

*Regional Dressage Championship*

*Pinto World Championships*

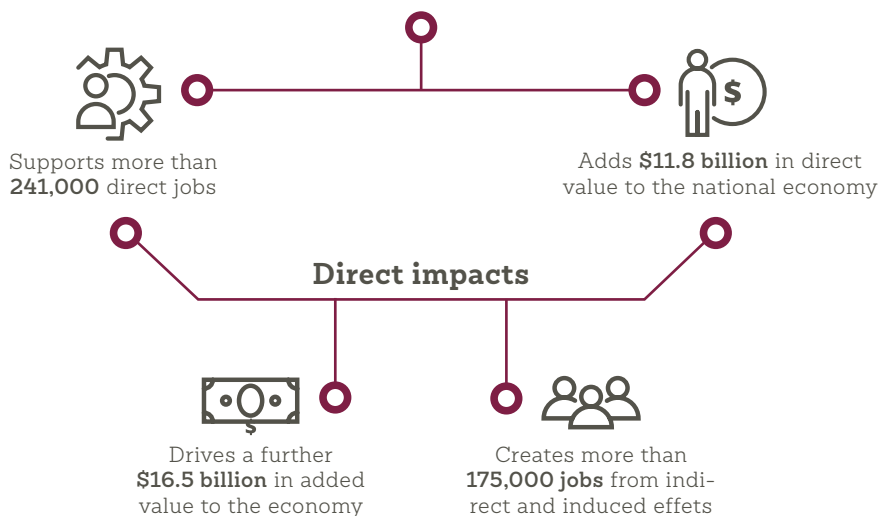
*Central State Regional Dressage Finals*

*Tulsa Classic Hunter/Jumper Show*

*Along with a variety of shows we host on campus throughout the year*

## Economic Impact

### The Competition Sector









# UNIQUE OPT

SADDLE SEAT

DRESSAGE

We are the only higher education school



# OPPORTUNITY

A woman wearing a dark blue riding jacket, white shirt, tan breeches, and black boots stands next to a dark brown horse with a white blaze on its face. She is holding the horse's lead rope.

HUNTER/JUMPER

A man wearing a black cowboy hat, black shirt, blue jeans, and a large gold belt buckle stands next to a white paint horse with brown patches. He is holding the horse's lead rope.

WESTERN

l in the United States with all four seats.



**DRESSAGE** | HUNTER/JUMPER | SADDLE SEAT | WESTERN





## DRESSAGE

An Olympic sport since 1900, dressage is a classical form of horsemanship which dates back to the 4th century, B.C. The term dressage originates from the French verb dresser, or “to train.” At its core, dressage is the art of riding and training the horse in a manner that develops harmony, flexibility, athleticism, and balance. Breeds of horses represented include (but are not limited to) Thoroughbreds and many different Warmblood and Iberian breeds.

“I am so grateful for the relationships I built with the teachers, fellow students and of course the horses I knew during my time at William Woods University.”

~ **Lucy Courchaine '11, MBA '13**, Owner at Sapphire Sporthorses (North Salem, New York)



**Bailey McCallum, M.Ed.**

Assistant Professor, Equestrian Studies, Dressage

FEI Dressage rider, trainer, and coach with experience at local, regional, and national competitions

USDF Bronze and Silver Medalist

USDF Young Rider Graduate

Multi-discipline equestrian with years of experience showing, training, and coaching students in western and English pleasure, hunter under saddle, horsemanship, and competitive ranch horse.



**Laura Ward, M.S.**

Associate Professor, Equestrian Studies

Areas of expertise: Role of horses throughout history, Horses in art, History of the American breeds, Horse Industry in the U.S.A., Anatomy of Movement

Faculty member since 1991

1994 Beaumont Dad's Association Distinguished Professor Award

Contributing author, “Knack Grooming Horses, A Complete Illustrated Guide”

Former Director WWU Summer Riding Program

USEF, UPHA and AMHA member



## DRESSAGE

at William Woods

### What to bring:

An ASTM/SEI certified helmet (required when mounted)

Professional schooling attire- breeches, fitted polo or sweater, tall boots or paddock boots with half-chaps, hair pulled back, gloves highly recommended

USEF regulation spurs (no longer than 5.08cm) and a whip (no longer than 120cm)

USEF legal show attire- short riding coat in a conservative color, white or light-colored breeches, stock tie and pin or show shirt with integrated stand-up collar, tall dress boots, and gloves in a conservative color

USEF rulebook

USDF test book

At William Woods University we are committed to developing the next generation of classical Dressage riders and trainers. Our program focuses on providing opportunities for riders to experience competition at every level- from local schooling shows to recognized regional and national competition- while focusing on training as a graduated progression of skills learned by both horse and rider. Applied riding classes meld seamlessly with lectures on training and teaching theory to help students develop their eye and establish a strong educational foundation for their chosen profession, whether that be rider, trainer, instructor, or judge.

To accomplish this, our barn is full of dozens of accomplished Dressage horses. Some are FEI schoolmasters, available to help students establish an understanding of each of the movements; some are young horses progressing through the levels within the program so that riders can develop their training skills. All are show-quality mounts that have either had a long, established show career or are currently showing at recognized USEF/USDF Dressage shows. A few even show Western Dressage!

### DEVELOPING THE HORSE AND RIDER

Students have the opportunity to work with horses from Intro to FEI, focusing on classical development of both horse and rider. Riders work to improve their balance, coordination,



William Woods' Dressage horses have either had a long, established show career or are currently showing at recognized USEF/USDF Dressage shows.

and overall fitness; develop independent aids; distinguish balance and correct posture in the horse, and cultivate the skills necessary to progress the horse through the levels. Riders receive thorough instruction on riding theory and are introduced to the fundamentals of how Dressage is judged, designing exercises for rider and horse development, using Dressage as a cross-training tool for other disciplines, and improving both equine and human conditioning.





## SUGGESTED READING:

Belton, Christina. *The Principles of Riding: German National Equestrian Federation*. Kenilworth Press, 2003.

Dietze, Susanne von, et al. *Rider & Horse Back to Back*. J.A. Allen, 2011.

Dietze, Susanne von. *Balance in Movement: the Seat of the Rider*. Trafalgar Square Pub, 1999.

Gahwyler, Max. *The Competitive Edge III: Gravity, Balance, and Kinetics of the Horse and Rider*. Half Halt Press, 2000.

Kyrklund, Kyra, and Jytte Lemkow. *Dressage with Kyra: the Kyra Kyrklund Training Method*. Trafalgar Square, 2009.

Lindgren, Anders. *Major Anders Lingren's Teaching Exercises: a Manual for Instructors and Riders*. Half Halt Press, 1998.

Podhajsky, Alois. *The Complete Training of Horse and Rider*. Sportman's Press, 1991.

Schusdziarra, Heinrich, et al. *Anatomy of Dressage*. Half Halt Press, 2004.

Swift, Sally. *Centered Riding*. J.A. Allen, 2006.

Zettl, Walter A. *Dressage in Harmony: from Basic to Grand Prix*. Trafalgar Square Books, 2016.



DRESSAGE | **HUNTER/JUMPER** | SADDLE SEAT | WESTERN





## HUNTER

The hunter horse and rider work to develop a consistent and effortless performance over traditional, hunter-style fences. The ideal hunter shows superior manners, style and grace over a course of fences.

## JUMPER

The jumper horse and rider are the ultimate demonstration of athleticism and bravery as they attempt to beat the clock and clear the jumps. Breeds of horses represented include (but are not limited to) Thoroughbreds, many different Warmblood breeds, and American Quarter Horses.

**“I think it really benefits us to go to A-rated shows because we keep our name on the circuits for professionals to see us, which can find you a summertime job or internship, or even a great job after graduation.”**

**~ Molly O’Connell ’22**



**Michele Smith, M.B.A.**

Associate Professor, Equestrian Studies, Hunter/Jumper

Faculty member from 1981 to 1987 and since 2008

Coached and trained horses and students to local, regional, and national levels

Has put on Hunter/Jumper shows and Combined Tests

Judged and designed courses for the U.S. Pony Club Midwest Regional Finals

USEF/USHJA member



**Jean Kraus, M.S., M.A.**

Professor, Equestrian Studies

Areas of Expertise: Dressage, Saddle Seat, Hunter Jumper, Western, Vaulting, History of Horsemanship Through the Ages, Equine Health and First Aid, Equine Event Management, Theory of Teaching Techniques, Equine Facility Management, Tack Construction and Repair, and Evaluation of the Performance Horse

Faculty member since 1974

United States Equestrian Federation 'R' T.D. and 'R' CC Steward

USEF 'R' T.D.

USEF 'R' CC Steward

FEI Dressage Steward

2001 Beaumont Dad's Association Distinguished Professor Award

2004 Governor's Award for Excellence in Teaching



## HUNTER/JUMPER

at William Woods

**Shows our Hunters and Jumpers have participated in:**

Queenie Productions St. Louis, MO

Tulsa Go Show, Tulsa, OK

World Equestrian Center, Wilmington Ohio

Spring Encore, Germantown, TN

The Hunter discipline originated in England out of fox hunting. Horses and riders followed the hounds cross country jumping natural obstacles, such as fences, brush, gates and stone walls as they kept up with the hounds. To this day the Hunters are shown over natural appearing fences, but on a set course and not as demanding as fox hunting. Hunters are judged on manners, form over fences and consistency of pace in the ring.

Jumpers originated with the Italians and the forward seat riding in the early twentieth century and was called Show Jumping, first appearing in the 1900 Olympics. Today's jumper is judged on speed and leaving all the jumps up. Where the hunters have natural looking obstacles, jumpers are shown over colorful jumps and courses that challenge the horses' speed and agility.



William Woods Hunter/Jumper horses are successful as daily teachers and as competitive show horses.





## OPPORTUNITIES FOR ALL

Students have the opportunity to ride and show both Hunters and Jumpers while at WWU both on campus and at regional and national shows. We have horses of many breeds from Thoroughbreds to Warm Bloods with our focus on providing a variety of horses for the student to experience while they are at WWU. They can show in classes from Beginner Rider Hunter to Amateur Adult Hunter and the equitation classes in the Hunters and in the Jumpers, showing at the level that they and the horse are competent at.

Hunter/Jumper Club puts on shows and clinics to help fund showing and clinics experiences for the student. There are also social events throughout the year.

## WHAT TO BRING AND RECOMMENDED READING:

*Professional Huntseat/Jumper riding attire – breeches (tan), tall black field or dress boots, and a shirt with sleeves and belt.*

*ASTM, SEI approved riding helmet in black, must have harness.*

*Prince of Wales or small spurs with black straps and a plain black crop.*

*Current show attire for shows you hope to participate in.*

*USEF Rule book*





DRESSAGE | HUNTER/JUMPER | **SADDLE SEAT** | WESTERN





## SADDLE SEAT

Saddle Seat riding is a form of English riding that is designed to showcase horses with a high-stepping trot. This discipline is also where the 5-Gaited American Saddlebred is found. This horse showcases the two man-made gaits called the Slow-Gait and Rack. This four beat gait is smooth to ride and showcases the American Saddlebred's athleticism and brilliance in the show ring.

“William Woods provided the perfect foundation that we needed to start our careers in the Saddle Seat industry. The classrooms and hands on skills that are acquired at William Woods help build confidence when going into the real world of an internship or once graduated and entering a full time position. One of the best parts is keeping in touch with friends from school who work in the industry and live all over the country and also the immediate bond you get with meeting other alums. It doesn't seem to matter what year you went to WWU, we always find commonality! Also, we are from separate sides of the country (Oregon to Indiana) and William Woods brought us together, for which we will be forever grateful!”

**~Emily West and Jesse West  
WWU Alumni**



### Sarah Track,

M.Ed.

Assistant Professor, Equestrian Studies,  
Saddle Seat

Areas of Expertise: Equine management, health and welfare, long lining and driving, Saddle Seat riding teaching, mare and foal care, monitoring and record keeping, body and show clipping, maintaining and organizing tack, English and Western riding styles, and training and maintaining finished show horses to compete at the national level

Faculty member since 2010

Member of the USEF Saddle Seat World Cup Committee

Member of the UPHA, ASHA, and USEF

Coached, trained, and showed horses at the American Royal National Championship, Lexington Jr. League, Midwest Charity, and Kentucky State Fair horse shows



### Gayle Lampe,

M.Ed.

Professor Emerita

Areas of Expertise: Saddle Seat riding, coaching, and judging

Faculty member since 1968

Won Ladies Five-Gated Championship at the Kentucky State Fair on her own horse, Callaway's Born to Win

Judged shows in 42 states, as well as Canada, England, South Africa, and Australia, including 2010 South African National Championship Saddlebred Horse Show, 2012 Morgan Grand Nationals, 2013 Youth National Arabian & Half Arabian Championship, and 2016 U.S. National Arabian & Half Arabian Championship

Won 2004, 2006, 2009, and 2012 USEF Five-Gaited Open Horse of the Year Award

Won, Ladies Five-Gaited Pink Ribbon National Championship Class, American Royal, 2007-2010



## SADDLE SEAT

at William Woods

### What to bring and recommended reading:

Professional Saddle Seat attire includes Kentucky Jodhpurs, Jodhpur Boots and a clean fitted shirt.

A riding whip, spurs and gloves should accompany the Saddle Seat student to riding class.

Show attire will be necessary if the desire is to show with the University

USEF Rulebook

The Saddle Seat program at William Woods gives students the skills needed to become young professionals in the equestrian industry. WWU's Saddle Seat program encourages networking with industry professionals to acquire summer internships and employment upon graduation. Breeds of horses represented include (but are not limited to) American Saddlebreds (three and five-gaited), Arabians, Morgans and National Show Horses.

William Woods' Saddle Seat students will be taught skills in long lining and driving, show horse preparation and horse management techniques that are unique to the discipline. Due to the diverse Saddle Seat string of horses students learn to manage both lesson-type horses and show type-horses and what it takes to do both.



### COMPETITION HONORS

WWU horses have earned ribbons and championships at nationally recognized horse shows such as the UPHA American Royal National Championship, St. Louis Charity Horse show and the World's Championship Horse Show. Students are also encouraged to show at smaller shows to improve their skills and get a more clear understanding of what a career in the show industry is like.









DRESSAGE | HUNTER/JUMPER | SADDLE SEAT | **WESTERN**





## WESTERN

While the Western discipline has its roots in the ranches and wide open spaces of yesterday, it has become a style of riding that has embraced tradition with a modern twist. The discipline now includes many types of horses and competitive events. Horse shows that feature Western-style horses will include a wide variety of classes from reining, ranch horse and western pleasure to trail, showmanship and pleasure driving.

**“WWU’s equestrian program is incomparable! The range of classes made me a well-rounded equestrian with an all-inclusive knowledge of multiple equine disciplines. The program provides once-in-a-lifetime opportunities for hands-on learning, “real world” show experience such as the opportunity to show at the Color Breed Congress, as well as applicable business skills that I rely on heavily for my equestrian career!”**

**~Claire Trafton,  
2018 Equestrian Science and  
Business Administration**



**Liz Haben, M.Ed.**

Assistant Professor, Equestrian Studies,  
Western

Areas of Expertise: Training and preparing all around APHA and AQHA horses, trail, ranch riding, colt starting, ground training, stable management, equine nutrition, competitive judging, breed show management, equestrian academic instruction.

Faculty member since 2015

Established rider, trainer and coach of numerous Pinto World Champions, APHA champions, PtHA high point champions, AQHA point earners, Arabian hunters and western horses.

Manager and founder of WWU Pinto shows

Co-coach of the WWU Collegiate Judging Team, 2015 and 2016 U.S. National Senior Judging Team



**Jennie Petterson, M.Ed.**

Professor and Director,  
School of Equestrian Studies

Areas of Expertise: AQHA, APHA all around horses, Western event competition, Arabian and Half-Arabian Western Pleasure and Hunter Pleasure, PtHA Pleasure, Stock and Hunter Type all around horses, Stock Horse Pleasure Driving, Intercollegiate Competitive Judging and Equine Conformation, and Colt starting and young horse training

Faculty member since 2005

Has coached, trained, and shown numerous Class A Arabian western pleasure horses, APHA Champions, AQHA point earners, and Pinto World Champions

Coach of the 2006, 2015 and 2016 U.S. National Senior Judging Team and of the 2009 Morgan Grand National Champion Senior Collegiate Judging Team



## WESTERN

at William Woods

### What to bring and recommended reading:

Professional Western riding attire—extra-long, starched jeans, low heeled western boots and a neat clean shirt.

Spurs recommended (we can help you pick out a suitable pair)

Current show attire for the events you hope to show

AQHA Rulebook

USEF Rulebook

At WWU we embrace the many events included under the umbrella of the Western discipline. While many of the horses in the Western barn are all-around horses who compete in multiple events, some are specialists. Our all-around horses typically compete in showmanship, horsemanship, hunt seat equitation, Western pleasure, hunter under saddle and sometimes trail. We have specialist horses who compete primarily in hunter under saddle or hunter pleasure or only Western pleasure at a breed show or national level.

The ranch division is growing in popularity within many Western breeds, and we have ranch horses and reining horses here to teach you the ropes. New horses are donated all the time, so students have the opportunity to experience many different breeds and events all while riding the Western horses.



William Woods Western horses are successful as daily teachers and as competitive show horses.

### STARTING YOUNG HORSES

Students have the opportunity to practice starting youngsters in a specially designed course taught by the Western instructor. It allows students to learn and perfect young horse training techniques on seasoned horses for the first half of the semester. The second half of the course pairs students with a youngster. Instruction includes ground driving and ground work, tying, basic handling and a fundamental start under saddle.







## STUDENT ORGANIZATIONS

**Western Club**—this club includes fundraising opportunities that can help you fund your show and clinic experiences. The club puts on horse shows and clinics and has a number of social events each year.

**Intercollegiate Judging Team**—while this club is open to students of any discipline, it frequently draws students with FFA and 4-H judging background. The team has competed at the AQHA Congress, AQHA World Championships, U.S. Arabian and Half-Arabian National Championships, Morgan Grand Nationals and the National Reining Horse Futurity. With three National Champion titles from U.S. Nationals (2006, 2015 and 2016), and national title from Morgan Grand Nationals, we are often the team to beat.

## TITLES EARNED BY WWU OWNED WESTERN HORSES INCLUDE:

*PtHA World Champion (Open and Amateur)*

*PtHA Reserve World Champion (Open and Amateur)*

*Color Congress NSBA Champion (Open and Amateur)*

*Reserve National Champion Sport Horse Nationals (Amateur)*

*Top Ten Sport Horse Nationals (Open and Amateur)*

*Color Congress Champion (Open, Amateur, Youth)*

*Color Congress Reserve Champion (Open, Amateur, Youth)*

*PtHA World Championship High Point All Around Novice Amateur*

*PtHA World Championship High Point Amateur Pleasure Type Horse*

*IALHA National Champion (Open, Amateur)*

*IALHA Reserve National Champion (Open, Amateur)*

*USEF Horse of the Year*

*Pinto Horse Association Horse of the Year (Open, Amateur)*

*Breed Show Class Winner and Point Earner (Open, Amateur, Youth)*

*Breed Show Highpoint All-Around (Amateur, Youth)*



## BACHELOR OF SCIENCE IN

# Equestrian Science

### Graduates of this program have gone on to work as a/an:

Professional horse trainer

Professional riding instructor

Professional clinician

Professional horse show judge

Equine sales representative

College or university professor

Recreational riding program instructor, trainer or manager

Boarding facility owner or employee

Breed association employee



William Woods University Equestrian Science graduates can be found in every corner of the equestrian world. Our graduates are professional horse trainers, riding instructors, and clinicians. They are horse show judges, teaching at the college or university level, boarding facility owners, and more.

As an Equestrian Science student at William Woods University, you can pursue a successful career in your dream field, and make a difference in a growing industry. We hold high standards in horse healthcare, training, and teaching. Utilize the most advanced technology, learn the best practices in equine healthcare, and enjoy practical experiences that are relevant no matter which way your equestrian career takes you.

### ESSENTIAL SKILLS YOU WILL LEARN INCLUDE:

*The anatomy of movement*

*Digestive physiology and feeding programs*

*Breed/type evaluation for performance and conformation*

*Logistics of teaching and managing a lesson program*

*Overview of the horse industry and employment opportunities*

*Equine health and first aid*

*Day-to-day care of horses*

*Designing and managing a stable*

*Advanced business practices for a horse competition*

*Small business management*





**Graduates of this program have gone on to work as a/an:**

Barn manager/  
owner

Tack store  
manager/owner

Breed association  
employee

College or  
university professor

Small business  
owner

Equine supply sales  
representative

Feed company  
sales representative

Social media  
manager

## BACHELOR OF SCIENCE IN

# Equine Administration

The \$122 billion equine industry is booming. William Woods University makes you a marketable and prepared candidate for a multitude of careers within this industry. A successful manager not only manages horses in a superior manner, but is an effective leader and manager of people. Equine Administration students learn equestrian business skills such as entrepreneurship, business communications, and managerial strategies.

## ESSENTIAL SKILLS YOU WILL LEARN INCLUDE:

*Communicating with clientele, professionals, and peers*

*An exceptional ability to solve problems and think creatively*

*Effective communication through social media and other marketing platforms*

*Understanding the inherent differences between disciplines and the ability to communicate effectively with riders from all the seats*

*Understanding issues in the horse industry from both the livestock and companion animal viewpoints*

*Knowledge of current political issues involving the horse*

*General and specialized care of competition horses*

*Managing equine medical emergencies and therapies*





“My time at WWU gave me the knowledge and experience to become PATH-certified and helped me to learn to manage both horses and people in a professional setting.”

~Bonnie Bruns '96,  
Program and  
Equine Manager  
Heartland  
Therapeutic  
Riding Inc.

## BACHELOR OF SCIENCE IN

# Equine General Studies

You know you want to work in the equestrian industry, but you have other interests as well — maybe it's media, communications, or equine-assisted therapy. The William Woods University Equine General Studies degree prepares you for a variety of careers beyond training. Whether you want to teach in a therapeutic setting, write, photograph, manage, or create media, the Equine General Studies major will put you on course to realizing your dream.

Pursue concentrations in Eques-

trian Studies, Equine Media, or Equine Assisted Therapies. This major is also designed so you can work toward a second major, and it's customizable to help you achieve your personal career goals.

## SPECIALIZED CONCENTRATIONS INCLUDE:

*Equine-Assisted Therapies*

*Equestrian Studies*

*Equine Media*



## ONLINE MASTER OF EDUCATION IN

# Equestrian Education

This program assumes that the candidates already have some equestrian background and wish to take their skills to the next level.

Delivery is entirely on line, with no

set log on times. Learn from faculty who are teaching in equestrian programs throughout the country. We live it every day, walking that line between college educator and equestrian professional.

### THIS PROGRAM IS FOR:

*Those who wish to teach in High School or College Equestrian Programs*

*Equestrian Coaches at the High School or College level*

*Out Reach and Extension Agents*

*Leadership roles at breed and discipline organizations*

*Professionals who wish to achieve a higher standard of teaching and instruction*

### CAREER OPPORTUNITIES

Equestrian education is gaining momentum in the industry as employers seek academically credentialed equestrian professionals in the fields of extension service, breed and discipline, organizational leadership, undergraduate and post-secondary instruction, and others. Equestrian education professionals are in demand to fill positions as youth and outreach workers to improve the quality and effectiveness of programs for early exposure to the field.

### Coursework in this program will address:

Course and Curriculum Development and Assessment

Management of facilities and resources

Navigating accreditation

Navigating high education administration

Teaching riding at research facilities

Donor relations

Today's undergraduate learner and equestrian

Current issues specific to Equestrian Education



## Bonnie Carr, M.S.

Associate Professor, Equestrian Studies

Program manager Master of Equestrian Ed.

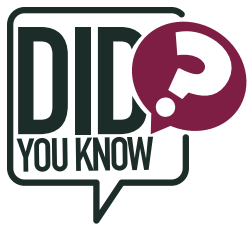
Teaching anatomy, nutrition, horse management, current issues, tack and equipment, horse show management

Instructor of Hunter/Jumper, Stock seat and Hunter under saddle

Shows Pinto nationally in all around including show trail, western riding, discipline rail, ideal, hunter under saddle and pleasure driving

25+ years of teaching at the college level





### Value

While many people think of a job in the horse industry as only suitable for riders and trainers, it offers so much more.

According to an economic report by the American Horse Council Foundation, the equine industry adds \$122 billion in value to the U.S. economy. There are professional course designers, event and competition managers, equine rehabilitators, sales and marketing service providers, product sales and so much more. Your perfect fit in the equine industry might be at a breed or equine sport organization or as an entrepreneur in a related field. We work to help you discover your best fit in a changing equine industry.

# Plus One Program

(B.S. and M.E.D. in Equestrian Education in five years)

Get ahead by participating in William Woods University's Plus One program. Through this unique program, Equestrian Science students can graduate in only five years with both a Bachelor of Science and Master of Equestrian Education. All Equestrian Majors may potentially take advantage of the plus one program. Other equestrian majors (Equine Administration or Equine General Studies) who choose to take the appropriate pre-requisite courses

(in teaching riding) may also be able to graduate in five years with a BS and an MED in Equestrian Education.

Participating in Plus One saves you both time and money. Students will take graduate-level courses (which also count as upper level electives needed to complete their Bachelor's degree) starting their second to last semester before they are scheduled to complete a bachelor's degree. These classes go towards the credit hours required for an undergraduate degree and then transfer to the Master's program upon graduation. All graduate courses completed as an undergraduate student are included in regular undergraduate tuition.

During the fifth year, students will take the remainder of the required graduate coursework online. This convenient schedule gives students the option to begin their career right after graduating with their Bachelor's degree, while working towards their Master's degree.



## ORGANIZATIONS

Get involved with other students who share your interests through the five equestrian organizations that are open to all students, regardless of major. There is a club for each seat: dressage, hunter/jumper, saddle seat, and western. Each of these clubs has its own personality and activities, and all promote camaraderie and learning through horse shows, service events, and professional competitions. There is also an intercollegiate Competitive Judging Team, open to anyone who wants to learn more about horses and

competitive judging. This team travels to national judging competitions each fall and helps at regional clinics and judging contests each spring.

## CLINICS AND SEMINARS

In addition to instruction from our own nationally renowned faculty members, you will learn from top industry professionals in various clinics and seminars including practicing professionals, teachers, riders, saddle-fetters, and Olympic athletes.





The Paddock Club is the oldest club on campus and is open to all students of any equestrian seat.

## Frequently Asked Questions

### **BARN DUTIES?**

All riding students are responsible for grooming, tacking up, and cooling out the horses they ride. It is also their responsibility to clean the tack used after each class and take care of their horse's stall. Students enrolled in the Horse Management Practicum courses are responsible for the daily care of an assigned string of horses.

### **LEARN TO START COLTS?**

Many of our donation horses are training projects, whether they are untrained youngsters or mature horses that need re-schooling to build good habits. While there are classes offered to give students direct instruction in starting young horses and groundwork techniques, we believe you are training everytime you work with a horse.

### **WORK-STUDY OPPORTUNITIES?**

Equestrian work-study students are responsible for the afternoon feeding of all horses, holding horses for farriers, assisting with maintenance of the riding arenas and working in faculty offices.

### **MAY I BRING MY HORSE?**

That is up to you. There are many local stables that offer comfortable boarding facilities. There is no boarding for student horses on campus. Personal horses may be used in applied riding classes with the instructor's permission. Approved personal horses also are welcome to represent the University at horse shows. Bringing your own horse is not discouraged, but you may find that caring for your horse will take time away from your studies and social activities.



## BACHELOR OF SCIENCE IN BIOLOGY

# Pre-Veterinary Concentration

**Our alumni have gone on to be accepted by veterinary programs in prestigious institutions like:**

University of Missouri

Purdue University

University of Illinois

Iowa State University

Colorado State University

Oklahoma State University

Graduate schools for Veterinary Medicine are extremely competitive, but William Woods University prepares its pre-veterinary students well. This popular program boasts a high acceptance rate for students who have applied to colleges of veterinary medicine across the country.

Take advantage of the University's Center for Equine Medicine, which houses a full-time Doctor of Veterinary Medicine. The Center's collaboration with our equestrian program benefits both equestrian and biology students, providing students with the kind of real experience they need before heading to vet school. Participate in hands-on classroom work, assist the veterinarian,

and learn about health care, including routine care, diagnosis, and treatment of William Woods University's 150+ horses.

Study includes all of the additional coursework you need so that your prerequisites are met for acceptance into an accredited veterinary program, including biochemistry, physics, genetics, advanced mathematics, and more.

## CAREER OPPORTUNITIES

Become a doctor of veterinary medicine practicing general veterinary medicine, or specialize in internal medicine, dentistry, emergency and critical care, anesthesia, pathology, surgery, zoology, and more. Pursue expertise in certain ani-







mal species such as equine, large animal, feline/canine, and avian. You may also pursue a career as a veterinary technician or assistant.

We understand that it takes more than a love of animals to be a successful Veterinarian. No matter which way you want

to work with animals, the William Woods pre-vet concentration will make sure you are ready to take on the nation's top veterinary programs with a solid foundation in biology, chemistry and physics.

**“My proudest moment while working in this program has been the development of hands-on clinical education opportunities and the introduction of a collaborative program with the Biology Department focusing on regenerative medicine in horses.”**

~Paul M. Schiltz, D.V.M.

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## Paul M. Schiltz, D.V.M.

University Veterinarian  
Director of Pre-Veterinary Education  
Associate Professor

Graduate of the University of Illinois  
College of Veterinary Medicine

Has practiced equine veterinary medicine, (focus on sports medicine) for 25 years

William Woods' primary care veterinarian since 1998

Member of the Boone County Technical Large Animal Emergency Response Team





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WILLIAM WOODS  
UNIVERSITY

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## Take these steps to apply:

- 1** **APPLY ONLINE**  
Apply online any time beginning your junior year.  
It's fast, easy, FREE, and no essay is required.
- 2** **SEND YOUR TRANSCRIPTS**
- 3** **SEND YOUR ACT/SAT SCORES**
- 4** **APPLY FOR SCHOLARSHIPS**
- 5** **COMPLETE THE FAFSA**

[williamwoods.edu/apply](http://williamwoods.edu/apply)

[williamwoods.edu/eqs](http://williamwoods.edu/eqs)

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